

ORDER



Orders
Order / Rev: 702031 - 2
Alt Order #: 06252204
Product Desc: AIGI
Estimate: 268
Flight Dates: 08/12/12 - 08/12/12
Original Date / Rev: 07/24/12 / 08/06/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Stephanie Kohlbauer
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Accountability in Government
Demographic: A35+
Product Codes: IS-Candidate/Local Misc
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/12/12	2	\$3,200.00	\$2,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$3,200.00	\$2,720.00	0.00
Totals	2	\$3,200.00	\$2,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/12/12	08/12/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S			2			\$1,600.00		0.00			
													Totals	2	\$3,200.00